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**Miami, USA**

EXPO & CONGRESS FOR THE HVAC/R  
INDUSTRIES OF THE CARIBBEAN AND LATIN  
AMERICA

### Press Release

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## **RefriAméricas 2024 Opens Online Registration with Over 100 Exhibitors and a Comprehensive Academic Program**

Miami, FL – May 2024 – RefriAméricas, the leading event for the HVAC/R industry in Latin America, is pleased to announce the opening of online registration for the 2024 edition, which will take place from July 24 to 25 at the MACC Airport Convention Center. This year, the event celebrates its 20th anniversary and will feature over 100 exhibitors and a comprehensive academic program designed to offer a unique experience to all industry professionals.

### **Online Registration Now Open**

We invite all interested parties to register online quickly and easily through our official website [[www.refriamericas.com](http://www.refriamericas.com)](<https://www.refriamericas.com/>). Secure your spot at this highly anticipated event and access detailed information about the exhibitors, academic sessions, and more.

### **Celebrating 20 Years of Innovation**

RefriAméricas 2024 marks the 20th anniversary of this landmark event, solidifying its position as the most important meeting point for the HVAC/R industry in Latin America. Over these two decades, RefriAméricas has been a cornerstone for innovation, education, and networking, bringing together industry professionals and leaders to share knowledge and experiences.

### **Over 100 Confirmed Exhibitors**

This year, RefriAméricas will bring together over 100 leading industry exhibitors who will showcase the latest innovations and technologies in air conditioning, ventilation, and refrigeration. Attendees will have the opportunity to explore a wide variety of products and services, establish key contacts, and discover advanced solutions for their projects.

## **Comprehensive Academic Program**

The academic program at RefriAméricas 2024 has been carefully designed to provide up-to-date knowledge on the latest trends in HVAC/R. Some of the key topics include:

- **Energy Efficiency and Sustainability:** Strategies and technologies to improve energy efficiency and reduce environmental impact.
- **Technological Innovations:** Applications of IoT, artificial intelligence, and augmented reality in HVAC/R systems.
- **Indoor Air Quality:** Advanced filtration and air purification solutions to improve occupant health.
- **Automation and Control:** Building management systems (BMS) and residential automation.
- **Regulations and Compliance:** Updates on environmental regulations and sustainability certifications.
- **Case Studies and Best Practices:** Practical examples and experiences from industry leaders.

In addition to the academic sessions, the event will offer interactive workshops, live demonstrations, and numerous networking opportunities, creating an ideal environment for learning and collaboration.

### **Launch of PFP Américas as a Co-Event**

We are pleased to announce the launch of PFP Américas as a co-event within RefriAméricas 2024. This new event will focus on plumbing and fire protection systems, offering attendees a comprehensive and updated view of innovations in these complementary areas.

### **Join Us at RefriAméricas 2024**

Don't miss this opportunity. Register now and get ready to discover the latest innovations, learn from experts, and connect with professionals from around the world.

For more information and to register, visit [www.refriamericas.com](http://www.refriamericas.com)

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### **About RefriAméricas**

RefriAméricas is the leading event for the HVAC/R industry in Latin America, organized by ACR Latinoamérica and Latin Press Inc. With nearly two decades of experience, RefriAméricas offers a unique platform for education, networking, and innovation. ACR Latinoamérica is a specialized magazine that provides technical and current information for HVAC/R professionals in the region. Latin Press Inc. is a renowned communication and events company that organizes some of the most important events in various industries across Latin America.